

From: [Richard Eckfield](#)
To: [P65Public Comments](#)
Subject: NOIL classify Glyphosate as a carcinogen comment on behalf of Responsible Concerned Santas of America
Date: Monday, October 05, 2015 9:21:47 AM
Attachments: [Link to Edible San Diego Sustainable Santa story in Winter Issue 2014.docx](#)
[15 Vista Farmers Market sets the pace for California Markets State.docx](#)
[version 2.pdf](#)
[15 GMO final statement re HR 1599 from key Santas sent to other Santas.docx](#)

To the Office of Environmental Health Hazard Assessment (OEHHA) Monday, October 05, 2015

9AM PDT – the last day for Public Comment.

The Responsible Santa's of America want you to classify GLYPHOSATE as a carcinogen.

My name is Richard Eckfield and I am the head of a group of Real Bearded Santas, drawn from all of the Santa organizations in America, who promote healthy eating and sustainable living for the current generation of our children.

This sub-group of Santas is called the: Real Santa's United to end Childhood Obesity.

We do many things to promote the goal of raising a generation of children who are "Healthy, Happy and Fit for Life" – which currently is NOT the case in America, where the fast, processed and junk food being promoted to them makes them obese, sick, and reduces the potential for a healthy long life.

We deploy our Healthy Happy Santas into Farmers Markets where parents can both take that Holiday picture with Santa; and Santa can talk to them about Santa's three (3) Food Rules designed to help the children reject fast, junk and processed foods – and Santa can send the children into the farmers market on a "Treasure Hunt" seeking out "Santa's Garden Bites" = tastes of whole foods, fresh, raw or fermented – all available at the Farmers Markets.

Attached is one of 20 magazine stories which appeared last year about this effort; and a recent newsletter posting for the Vista, CA farmers market which presents this last segment of the efforts of the Real Santa's United. (Attach Edible San Diego Magazine 2014 winter issue story; and segment of the October 2015 newsletter for the Vista Farmers Market. Also attached is the Coast News story from July 2014 which presents how the group is drawn from all Santa organizations and gives you the three (3) food rules.)

In addition, the Real Santa's Unites have an education program going called SPARK – Santa's Promote American's Right to Know.

SPARK has two educational missions. The first is to educate the public to the fact that the Sugar industry has successfully removed the percentage of the recommended daily

allowance of Sugar (known as the DV) from the Nutrition label on soda and other drinks (note: the DV percentage IS there for all other ingredients). We want it put back on the label.

Second, SPARK educates the public on both the dangers inherent in the Glyphosate sprayed on most of the crops which end up in children's cereals and other items they eat...and the despicable situation in American where parents are denied the right to know what is in the food they feed their children.

The petitions gathered over the summer asking Governor Jerry Brown to place the "Label the package if the "food" inside contains genetically engineered content (GE/GMO)" measure on the ballot again in California will be personally submitted to him later this month.

We Santas are painfully aware of the successful lobbying of Monsanto and their allies in getting the House of Representatives to pass HR1599 – which would trump the ability of States to enforce labeling laws and deny to cities and counties in agricultural areas their prerogative to set aside "no GMO crops" zones – as has been done in several counties here in California.

Attached is an "ALERT" sent August 12, 2015 by a group of prominent leaders in the Real Bearded Santa Community to our brother Santas nationwide asking them to contact their US Senator urging them to NOT adopt anything resembling HR1599. Santa's from all across the USA have done that.

While the group of Santas listed on the Alert were all operating as individuals, I must point out that in addition to myself, two others are heads of significant Santa organizations. All totaled, we lead over 1,500 Santas in the USA.

You (OEHHA) have before you the proposition to classify Glyphosate as what it is – a cancer causing carcinogen.

For the sake of the future of our American Children we urge you to do that.

The French, the Swedes, and others, worldwide have recognized the phenomenon of genetically engineering seeds and plants so they can withstand being sprayed with Glyphosate, and other herbicides and antibiotics – which then get passed on in the food produced from the sprayed stock to those eating that "food." These countries have banning their use.

Surely, here in California, where we pride ourselves to be ahead of many other US States, we can join the world's recognition of Glyphosate, and at the very least list is for what it is. Other countries have outright banned its use do to their concern for their citizen's health.

At the very very least California should classify it as what it is – a carcinogen.

On behalf of the concerned Santas of America, I am asking you to do that.

Sustainable Santa® aka Dr. Richard Eckfield. Feel free to contact me on my cell 760 429-8025

Business address: Sustainable Santa 7040 Avenida Encina; Suite 104, PO Box 1225; Carlsbad, CA 92011

Attached

Link to Edible San Diego Magazine Winter 2014 issue; Excerpt from October Vista Farmers Market Newsletter; Coast News July 2014; Alert sent to Santas throughout the United States re HR1599.

Link to Sustainable Santa story in Winter Issue 2014-2015 if Edible San Diego

www.ediblesandiego.com/issues/winter-2014/sustainable-santa.html

Vista Farmers Market sets the pace for California Markets State-wide a Holiday time.



The Vista Farmers Market and our own Sustainable Santa® were big stars at the recent Heirloom (food and seed) Expo in Santa Rosa, Sept. 8-10. Santa, who was a featured speaker at the Expo outlined for the 16,000 in attendance how the Vista Market has become an even more major Holiday attraction for parents due to the team effort between Sustainable Santa® and the healthy food and product vendors.



Of special interest to those attending was how after the picture is taken Santa sends the kids into the market on a “treasure hunt” seeking our “Santa’s Garden Bites” tastes of whole foods, fresh, raw or fermented which are made available at the different stalls. “The parents go nuts when they see their child eating fermented cabbage, drinking Kombucha or eating a raw button mushroom.” They realize there is hope for a life beyond Cheetos and McDonalds for their kids.

The idea of visiting Santa at the markets has caught hold with now over two dozen lined up for San Diego and Riverside counties this year. Santa and Mrs. C will be traveling the State all of October matching Santas with Markets state-wide. “I now have more markets interested in having a “Healthy, Happy Santa” in them than I have Santas who fit the modern Santa mold.”



Thus, in response to proposals from some very health conscious ladies at the Expo we will have “Lady Santas” at the Sebastopol and Santa Rosa Markets –and perhaps many others as well this year.

Women, notes Santa, have been the key to the successful promotion of the Santa image. Most people don’t realize that male reindeer drop their antlers “after the rut” in Sept/Oct. Only pregnant females keep their antlers on until they give birth in the spring. Therefore: every picture you have seen since childhood of Santa being hauled around the world in one night by a team of 8. Those were all expectant moms. Of course, says Santa, who else but a team of women could do that – at night – without a map!

It’s just another data-point of the misinformation in the 1823 Poem by Clement Moore (The Night Before Christmas) where he portrays Santa as this “jelly bellied pipe smoker – blowing smoke rings around his head like a wreath” – how out of date is that -says Santa. Besides, what kind of a guy names a girl “Blitzen.” Shameful says Sustainable Santa®

Pictured above, Sustainable Santa® shows Dr. Vandana Shiva, world renowned food activist, the “3 Food Rules” cards Santa gives the parents and kids at the Vista Market.

This year we will try to bring back the Holiday Gift Boxes in which shoppers can send Market purchased goods to the friends and family nationwide.

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THE COAST NEWS

Real 'Santa's' united in the war on childhood obesity

By Helen Nielsen

Special to The Coast News

It was Christmas in July at this year's OTL. Finding their way into the Cadaver Division at San Diego's annual beach-baseball party on Fiesta Island were three "real bearded Santas" who were playing for the cause of helping the country's Santa's address the crisis of childhood obesity in America. They are part of the growing group of professional Santas who are concerned about the dramatic increase in our school-aged children being overweight and obese. They are promoting a series of "food rules" suggestions to be passed along this Holiday season.

"Everyone talks about it, but few are in as good a position as Santa to effectively encourage our children (and their parents) to eat far healthier diets and pursue a sustainable lifestyle," says 73-year-old Santa Richard, team captain of the OTL Santa Team and QB of the healthy eating effort.

The statistics, notes Santa Richard, show that today's children are on a fast food and processed food eating path that will lead them to a lifetime of living with every imaginable medical problem. "And," notes Santa, "it is likely that for the first time in American history the current newest generation will have shorter lives than their parents — all because they don't eat healthy foods and pursue sustainable lifestyles."

The Santa's all truly care



Members of the OTL Santa's United in the War on Childhood Obesity team with now pregnant Carla Palenske the 2000 Miss Emerson OTL Queen. A special-ed teacher in a SD elementary school she told the Santa's she goes crazy trying to get mothers to not feed their children sugary fruit juice. "Eat that orange, don't drink it" is part of the OTL Santa's message. "I love what you are doing," she told the Santas — "I'd like to hug every Santa involved." *Courtesy photo*

about kids, notes Santa Richard. We are simply urging our fellow Santas to "nurture their nature" and try to help the children. Many, he notes, may face pressure from the Mall photo sellers to not upset the 191 year old American Santa mold of the "jelly bellied" smoker featured in Clement Moore's 1823 poem "The night before Christmas." It's the image which has been reinforced for the last 83 years by the Coca-Cola Christmas ad campaign

of the tubby red suited (Coke's colors) guy holding a bottle of Coke which began in 1931 and continues, with a few polar bears added, to today.

The Santa's big and small all recognize the childhood obesity problem first hand, having to lift 60-pound four-year-olds into their lap for that Christmas picture.

To address the food consciousness / healthy eating issue, they are working within their various Santa Organizations:

The Amalgamated Order of Real Bearded Santas — AORBS; the International Brotherhood of Real Bearded Santas — IBRBS; and the Fraternal Order of Real Bearded Santas — FORBS, to share with their fellow Santas the three food rules which Santa can begin to pass on to the children and their parents.

The three "Food Rules" which were adapted for the Santa campaign from the book of that name by food and nutrition au-

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d obesity

thor Michael Pollan are:

Rule # 1: If you are hungry, eat an apple. If you are not hungry enough to eat an apple, then you are probably not truly hungry.

The rationale is: Americans now eat out of habit, boredom or sadness, not hunger. Kids grab a bag of potato chips or swill a soda just to have something to do. If the idea of eating an apple doesn't appeal to them, then they probably are not truly hungry, and the urge will pass. If they are, then eat that apple.

Rule #2: Treat Treats as Treats.

There is nothing wrong with special occasion foods. And a cookie on Christmas Eve or a cake on your birthday is surely a very special occasion food treat. But don't make that cookie, or cake, or donut, or cinnamon bun a daily fare. Save these special treat foods, even pizza, for those truly special occasions.

Rule #3: Follow the "S" rule: no sodas, no snacks, no seconds, no added sugars or added salt (sodium) and no sweets, except on days that begin with the letter "S"

This is one Santa finds the mothers love, as it is easy to understand and enforce. Those familiar with the book "Why French women don't get fat" by Mireille Guiliano, know it goes to the fact that in most cultures they don't go back for seconds, nor do they eat between meals.

It is a scientific fact, notes

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the OTL Santa, that it takes your body at least 20 minutes to "feel full — or satisfied" after eating. But few Americans wait that long at the table.

Many don't even eat at a table — they eat in their car. So this rule helps them break the second helping habit, says Santa. Plus it bans the other bad things and snacking in the process... except on weekends — and even then the fact that they are thinking about it MAY cause them to not go for that soda or sweet, or the between meal snack, even

on Sunday!

The Healthy Happy Santa effort continues with workshops scheduled with local chapters of the various Real Bearded Santa national organizations.

We have had great support from AORBS — the Amalgamated Santas, who have named Santa Richard Commissioner for Health within that group. The IBRBS (International Brotherhood) Board was interested enough to add the Food Rule presentation to their last national board meeting three weeks ago and have now scheduled chapter training sessions in

August.

The three OTL Santas, in addition to membership in the national groups are also all members of the San Diego Real Bearded Santas.

The bottom line, says the Santa's United in the War on Childhood Obesity, is that if the children are our future, then everyone, including Santa, has a responsibility to make it a healthy one.

*About the author:
Helen Nielsen is a food and nutrition writer whose Savvy Seniors, Frugal and Active column appeared in The Coast News for many years.*